

They said it was impossible.  
We proved them wrong.  
And so can you.



# Ease™ your way to High Impact Learning and ROI

➔ Ease™ is an internet-based software solution designed to help your company measure and improve your learning activities. The goal is High Impact Learning and high ROI learning activities. Ease™ is based on proven methods, designed and tested throughout years of research and development in co-operation with international companies.



**FULLY WEB-ENABLED**



**AUTOMATED DATA ENTRY**



**IMPROVEMENT DIAGNOSTICS**



**E-LEARNING INTEGRATION**



**HIGH IMPACT LEARNING ANALYTICS**



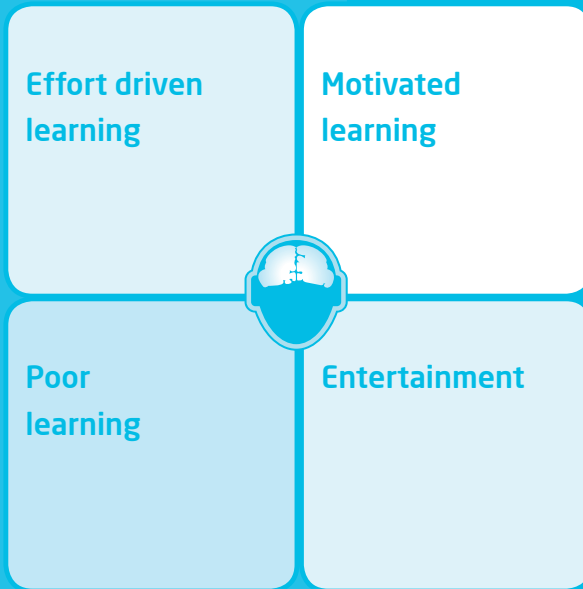
**LMS INTERFACE (SAP, PEOPLESOFT)**



**AUTOMATED REPORTING**

# Learning Quality Improvement

► In only 13% of all learning activities there is a significant positive correlation between satisfaction and learning. High satisfaction is not proof of higher learning. When measuring learning you need a different approach. Ease™ can measure and improve your learning by 25-45%.



► *Peopleway divides learning activities into four performance types. We believe that learning quality is defined by high learning and high satisfaction at the same time. This combination produces the highest probability that employee and corporate expectations are mutually fulfilled. Ease™ helps you measure and manage this process. The goal is to drive up both learning and satisfaction to produce Motivated Learning.*

For many companies,  
Ease™ has increased  
learning outcome  
by **25-45 %**  
and in some cases  
even by **100 %**

► *Peopleway divides learning into four types of learning impact. Each type demands certain actions and management involvement. Ease™ helps you analyze where and how to improve transfer of knowledge, skills, attitudes and change in job behavior. Better ROI is not attained overnight, not even with Ease™. But Ease™ will guide you in order to improve your learning impact step by step.*

## High Impact Learning

► High Impact Learning is first of all a management responsibility. If you monitor your activities and fine-tune them you can increase the learning impact on your business by 50-85%.

Poor learning  
but high impact

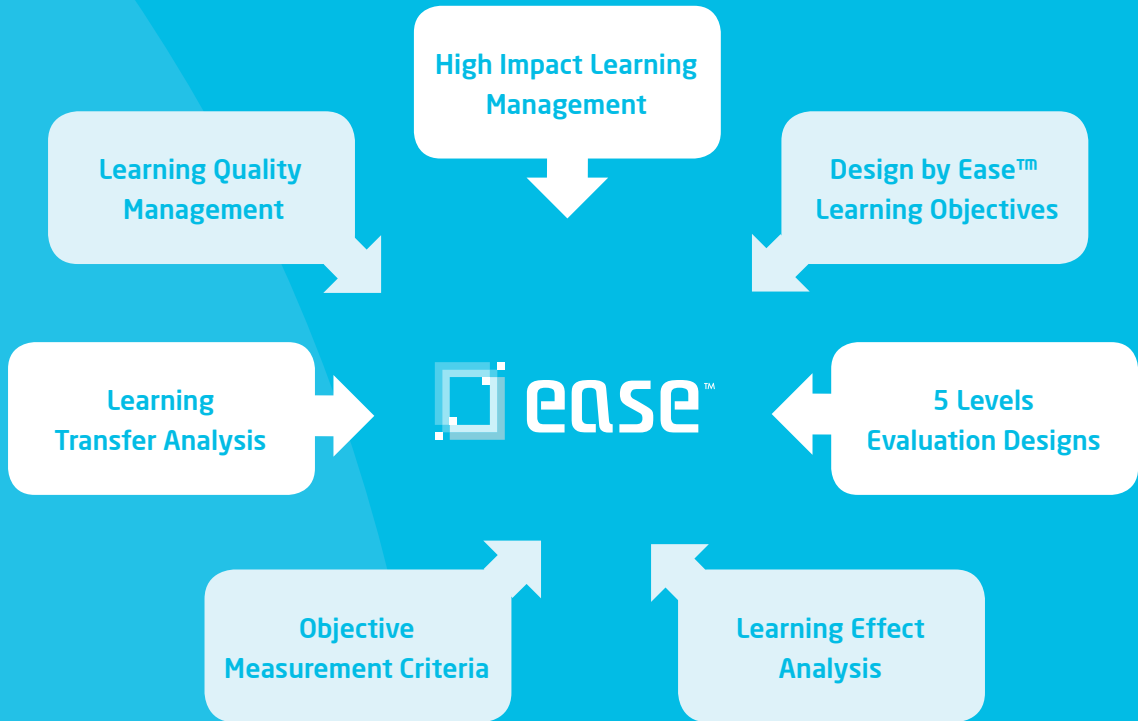
High Impact  
Learning



Poor learning  
and poor impact

High learning  
but poor impact

# In a business like yours, this should be strategy



➡ Ease™ is an effective tool designed to empower your organization. Improve your ability to measure learning activities and benefit from a controlled management of your human capital. In a business like yours, this should be strategy. The strategy of converting HR into ROI.

## QUESTION

Here is a question back to all the skeptics: If you do not know how to measure how can you manage and improve your learning activities? To put it in plain words: Training without learning and learning without impact is ... well, money out the window.

Our product Ease™ can help you.

## **CONTACT US!**

Contact us today to experience how Ease™ can match your company's specific needs and objectives.

**To learn more, go to [peopleway.net](http://peopleway.net)**